



CPO Times – Spring 2020

CONFERENCE – EVENT – DESTINATION – ASSOCIATION MANAGEMENT

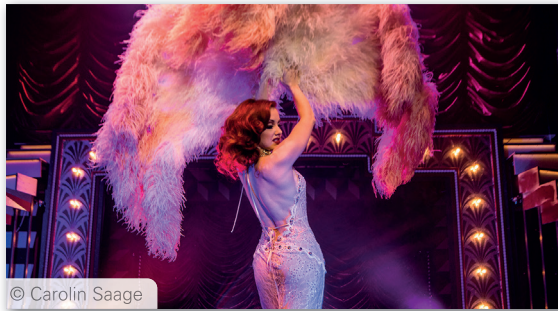


Berlin Times

The Golden Twenties in „Babylon“ Berlin

Roughly 100 years ago, the streets of Berlin were bustling with the twenties lifestyle. Who hasn't heard of the songs by Marlene Dietrich or the Comedian Harmonists, of the paintings by Max Beckmann or Otto Dix, of the so-called flapper look and the banana skirt, Lang's "Metropolis," the Charleston and many more? The period dubbed "the Golden Twenties" can be experienced to this day, live and in action. This is why we put together creative programmes in this spirit, like an evening at the Wintergarten (one of the oldest variety theatres in Berlin), a burlesque show in a typical Berlin restaurant, a time-traveling sightseeing tour and more.

You can immerse yourself into that period right now thanks to the series "Babylon Berlin," which has been released in over 90 countries world-wide (e.g. on Netflix).



© Carolin Saage

Experience Royal Prussian Berlin

Berlin's Royal Porcelain Manufactory (Königliche Porzellanmanufaktur, KPM) has been producing finest porcelain in Berlin for over 250 years. The manufactory itself is a magnificent location for exclusive incentive dinners in a luxurious atmosphere. Alternatively, you can make a souvenir with your own hands in an exclusive painting workshop. There is hardly another location capable of spanning the range between modern design and historic splendour quite so stylishly as the KPM does. The KPM has just opened its first hotel. An oasis for dwelling with 117 rooms featuring a sober and elegant style, it is situated right next to what's probably Berlin's most beautiful front yard, the Tiergarten park.

Back to the Future

For a glimpse into the future, we recommend a visit to the new Futurium. Situated in the government district, it is open to everyone in the mood for future things and their design.

The Futurium features an exhibition floor of 3,200 sqm and grants an insight into what our future life might look like. You can try out new technology like 3D printing and laser cutting as well as your own ideas in a laboratory – prior knowledge is not required. If you want to find out if insects are the food of the future for you, you can explore your taste buds in an experimental kitchen.



© David von Becker

Part of the floor area can be rented for events like congresses, conferences and debate evenings. The Futurium is particularly suited for conferences with new formats, because anything is possible, and variety is explicitly welcome! It would be our pleasure to realise our ideas with you.

Bavaria Times

Dances with Geese

This is what happened on an incentive trip to Winter Wonderland: as we were traveling from Munich to Neuschwanstein castle, a wayward goose found its way onto our coach's windscreen. This startling experience, which everyone – except for the poor goose – survived unscathed, did not stop our group from visiting the enchanting "Cinderella Castle".

Our trip then featured more highlights like ascending to the castle on foot or in a carriage, to explore the inner qualities of the castle.

Our guests were delighted by the pomp and the French style of the building and took this experience with them to lunch at the Festspielhaus (festival hall) in Füssen on lake Forggensee, which offered them yet another breath-taking view of the castle.

By the irony of fate, the riverboat we took to continue our journey on the Danube river featured Grey Goose Vodka on its bar menu.

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Food Times

“Russian Eggs”, a traditional Easter recipe

Ingredients for 4 servings:

8 eggs, 4 Tbsp. of mustard and horseradish (mayonnaise is optional), caviar.



© Chefkoch.de

Preparation (approx. 15 minutes):

Easter and eggs go together like a horse and carriage. That’s why we propose a traditional Easter recipe: First, you hard-boil the eggs and cut them in half. Take out the yolks and put them in a mixing bowl. Then, mix the yolks with the other ingredients excepting the caviar, and refine and season them to taste. Put the blended mixture into a piping bag and fill up the egg halves. Finally, spread the caviar on the filled egg halves – your savoury Easter dish is ready. As a matter of course, this dish calls for a toast with vodka.

Culture Times

250 Years of Beethoven

Do you also find it hard to picture musical sounds when they are printed on paper? That is exactly what Ludwig van Beethoven had to do during most of his life: he composed six of his nine symphonies with a progressive hearing loss.

His symphonies, piano concertos and operas remain masterpieces to this day and he is considered one of the most brilliant composers of our Western world. That’s the reason why he is celebrated with great exhibitions and concerts across Germany. Let us take you on a journey into the world of Beethoven. We will organise an evening with a concert followed by a dinner in style with the era of classical music.

Congress Times

One Thousand and One possibilities at the SCCM – Science Congress Center Munich

That is the slogan of the new SCCM in Munich. Surrounded by the Isar river meadows, the SCCM with its modern, exciting design, offers more than 2,400 sqm and 13 event rooms for organising congresses or doing research. The rooms are partly furnished, but they can be adapted individually to your exact needs for conferences or product presentations. The adjacent campus offers generous housing possibilities for your guests.

GLOBIT Times

Solutions at a glance – Never miss a tool

Global Information Technology GmbH (GLOBIT), a subsidiary company of CPO, is at home in software development and IT consulting. It advances application solutions and education activities for organisations and associations. GLOBIT has a new website: www.globit.com, where you can learn more about the different applications.

Furthermore, there are new flyers with detailed descriptions on IT solutions in the areas of the congress app CO CONGRESS MOBILE®, the association management system AO ASSOCIATION ONLINE, Media & Marketing as well as the EP EDUCATIONAL PORTAL for organising e-learning units.

Order the flyer wire the GLOBIT-website! We will gladly send it to you upon request.

CPO Times

Hooray, the new website is here!



We are looking forward to your visit on our new CPO-website:

www.cpo-hanser.com

This is the place for up-to-date information, new programme proposals and the latest trends.

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